

## **CONSUMER CONTEST – FULL LEGAL VERSION**

OFFICIAL RULES — miraDry M/Powered Moments Giveaway (Consumer Sweepstakes)

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

### **Sponsor:**

The miraDry M/Powered Moments Giveaway (the “Sweepstakes”) is sponsored by miraDry (“Sponsor”). The Sweepstakes is not sponsored, endorsed, or administered by Instagram, nor is Instagram associated with the Sweepstakes. You understand that you are providing your information to Sponsor and not to Instagram.

**Sweepstakes Period:** The Sweepstakes begins on February 8, 2026 at 12:00 AM Pacific Time (“PT”) and ends on February 21, 2026 at 11:59 PM PT (“Sweepstakes Period”). Sponsor’s computer is the official timekeeping device for the Sweepstakes. Winner will be announced on or about February 25, 2026.

### **Eligibility:**

The Sweepstakes is open only to legal residents of the fifty (50) United States and the District of Columbia who are eighteen (18) years of age or older at the time of entry (“Entrants”). Employees, officers, directors, agents, and representatives of Sponsor, M/Power Collective, participating physician offices, their respective parent companies, affiliates, subsidiaries, advertising or promotion agencies, and the immediate family members (spouse, parents, siblings, and children) and household members of each such individual are not eligible. The Sweepstakes is void where prohibited or restricted by law.

### **How to Enter:**

During the Sweepstakes Period, Entrants may enter through one of two methods:

(a) **miraDry Instagram Post:** Entrant must follow @miraDry and **@m.powercollective** on Instagram and comment on the miraDry Sweepstakes post with (i) hashtag #miraDryMPowered and (ii) tag at least one (1) friend. Each tagged friend constitutes one (1) entry.

(b) **Participating Physician Instagram Post:** Entrant must follow @miraDry and **@m.powercollective** on Instagram and comment on a designated participating physician Sweepstakes post with (i) hashtag #miraDryMPowered and (ii) tag at least one (1) friend. Each tagged friend constitutes one (1) entry.

No purchase necessary to enter or win. Sponsor is not responsible for lost, late, illegible, incomplete, misdirected, corrupted, or unintelligible entries. Entries that violate Instagram’s terms of use may be disqualified.

### **Winner Selection:**

One (1) Grand Prize winner will be selected on or about February 25, 2026 in a random drawing from among all eligible entries received during the Sweepstakes Period. Odds of winning depend on the total number of eligible entries received.

### **Prize:**

One (1) Grand Prize consisting of the winner’s choice of:

• **Option A** — All-expenses-paid trip for two (2) to the **2026 SHIFT Happens Conference** by M/Power Collective in Gleneden Beach, Oregon, including airfare, accommodations, ground transportation, and select meals and spa services;

**OR**

- **Option B** — Two (2) miraDry treatment vouchers (one for winner and one for a tagged friend)

Approximate Retail Value (“ARV”) of prize components will be finalized upon winner notification. No substitution or cash redemption permitted, except at Sponsor’s discretion. Sponsor reserves the right to substitute a prize of equal or greater value in the event a component is unavailable.

**Taxes:**

Grand Prize winner is responsible for any applicable federal, state, and local taxes, including income tax. Sponsor may issue an IRS Form 1099 for the ARV of the prize when required by law.

**Notification:**

Potential winner will be notified via Instagram direct message and may be required to provide an email address for follow-up verification. Winner must respond within three (3) calendar days to confirm eligibility and acceptance. Failure to respond may result in forfeiture of the prize and selection of an alternate winner.

**Publicity & Rights:**

By entering, Entrant grants Sponsor and M/Power Collective the right to use Entrant’s name, likeness, and entry content for promotional purposes in any media now known or later developed without additional compensation, notice, or approval, unless prohibited by law.

**Release & Limitation of Liability:**

By participating, Entrant agrees to release, discharge, indemnify, and hold harmless Sponsor, M/Power Collective, Contest Entities, and Instagram from any and all claims, damages, losses, liabilities, injuries, or causes of action arising out of participation or prize acceptance/use.

**Data & Privacy:**

Information collected from Entrants will be used in accordance with Sponsor’s privacy policies and applicable law.

**Disqualification:**

Sponsor reserves the right to disqualify entries that tamper with the entry process or violate these Official Rules or Instagram’s community guidelines.

**Modification/Termination:**

Sponsor reserves the right to modify, suspend, or terminate the Sweepstakes due to fraud, technical issues, or other causes beyond Sponsor’s control affecting administration.

**Governing Law:**

All issues and questions concerning the Sweepstakes shall be governed by and construed in accordance with the laws of the State of California without regard to conflict of law principles. Any disputes shall be brought exclusively in the state or federal courts located in California.

Sponsor Address: miraDry, 100 Bayview Circle, Suite 360, Newport Beach, CA 92660

## **PHYSICIAN CONTEST – FULL LEGAL VERSION**

Official Rules — miraDry M/Powered Moments Giveaway (Physician Contest)

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

### **Sponsor:**

The miraDry M/Powered Moments Giveaway (“Contest”) is sponsored by miraDry (“Sponsor”). This Contest is not sponsored, endorsed, or administered by Instagram, nor is Instagram associated with this Contest. You understand that you are providing your information to Sponsor and not to Instagram.

**Contest Period:** The Contest begins on February 8, 2026 at 12:00 AM Pacific Time (“PT”) and ends on February 21, 2026 at 11:59 PM PT (“Contest Period”). Sponsor’s computer is the official timekeeping device for the Contest. Winners will be announced on or about February 25, 2026.

### **Eligibility:**

The Contest is open to legal residents of the fifty (50) United States and the District of Columbia who are at least twenty-one (21) years of age at time of entry and are licensed physicians or legally operated medical/aesthetic practices that currently offer miraDry treatments (“Participants”). Employees, officers, directors, agents, and representatives of Sponsor, M/Power Collective, their respective parent companies, affiliates, subsidiaries, and advertising or promotion agencies (collectively, “Contest Entities”), as well as immediate family members (spouse, parents, siblings, and children) and household members of each such individual are not eligible to participate. The Contest is void where prohibited or restricted by law.

### **How to Enter:**

To enter, during the Contest Period, Participant must:

- (1) Post the miraDry-provided Contest creative to Participant’s public Instagram feed;
- (2) Use the miraDry-provided caption (Participant may add one personalized line about their practice if desired); and
- (3) Tag @miraDry and **@m.powercollective** in the Contest post.

All required steps must be completed to qualify. Entry must not violate any applicable laws, regulations, or professional advertising standards. Sponsor is not responsible for lost, late, misdirected, corrupted, or unintelligible entries.

### **Winner Selection:**

Two (2) winners will be selected as follows:

- (a) Grand Prize Winner: The Participant whose qualifying post receives the highest total number of likes and comments on Instagram as of February 21, 2026 at 11:59 PM PT.
- (b) Engagement Prize Winner: One (1) Participant will be selected in a random drawing from among all eligible Participants whose qualifying post achieves a minimum combined total of ten (10) likes or comments during the Contest Period.

Odds of winning the Engagement Prize depend on the number of eligible Participants.

### **Prizes:**

- Grand Prize: One (1) miraDry gift basket and a three (3)-month supply of bioTips.
- Engagement Prize: One (1) miraDry gift basket.

Approximate Retail Value (“ARV”) of prizes to be determined at time of winner notification. bioTips will be received in the form of future purchase credit based on prior 3 months treatment, up 1 case (12 bioTips at retail price). Sponsor reserves the right to substitute a prize of equal or greater value. No cash alternative or substitution is permitted except at Sponsor’s discretion. All costs not specifically stated as included are the responsibility of the winner.

**Winner Notification:**

Winners will be notified via email within five (5) business days of February 25, 2026. Winners must respond within seven (7) calendar days to confirm eligibility and acceptance. Failure to respond within the stated timeframe may result in forfeiture and selection of an alternate winner.

**Taxes:**

Winners are solely responsible for any federal, state, and local taxes associated with receipt or use of prize(s). Sponsor may issue an IRS Form 1099 when required by law.

**Publicity Release:**

By participating, Participant grants Sponsor and its affiliates the right to use Participant’s name, practice name, likeness, entry content, and practice information for advertising, publicity, and promotional purposes in any media now known or later devised without additional compensation, notice, or approval, unless prohibited by law.

**Intellectual Property & Rights to Use:**

Participant represents and warrants that Participant has the authority to post the provided content and grant Sponsor the right to repost or share Participant’s entry in promotional channels. Sponsor may use entry content for promotional or educational purposes without compensation.

**Disqualification:**

Sponsor reserves the right to disqualify any Participant that tampers with the entry process or violates these Official Rules, or whose actions are fraudulent, deceptive, or otherwise harmful to the Contest.

**Limitation of Liability & Release:**

By participating, Participant agrees to release, discharge, indemnify, and hold harmless Sponsor, M/Power Collective, Contest Entities, and Instagram from any and all claims, damages, losses, liabilities, injuries, or causes of action arising from participation in the Contest or acceptance/use of any prize.

**Modification/Termination:**

Sponsor reserves the right to modify, suspend, or terminate the Contest in the event it becomes impaired in any way, including due to fraud, technical problems, or force majeure.

**Governing Law:**

All issues and questions concerning these Official Rules shall be governed by and construed in accordance with the laws of the State of California, without regard to conflict of law principles. Any disputes shall be brought exclusively in the state or federal courts located in California.

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